



## BOARD OF DIRECTORS

### Maryellen Maguire-Eisen, RN, MSN

Ms. Maguire-Eisen is the founder of the Children's Melanoma Prevention Foundation. She has been an oncology nurse for over twenty years and a nurse practitioner for the past fifteen. She became interested in skin oncology while working at the Dana Farber Cancer Institute in the mid-eighties. She believes that skin cancer is the one form of cancer that nurses can truly make a difference in both prevention and early detection. She is the President of the Massachusetts Dermatology Nurses Association and the Chair of the Dermatology Nurses Association Skin Cancer Workshop. She has been recognized by the Dermatology Nurses Association with awards in community service and research.

### Richard F. Eisen, MD

Dr. Eisen is the medical director of the Children's Melanoma Prevention Foundation. Dr. Eisen is the founding physician of South Shore Skin Center. He is board certified in both Dermatology and Internal Medicine. He has extensive experience in the diagnosis and treatment of skin cancer.

Dr. Eisen is a Fellow of the American Academy of Dermatology, the American Society for Dermatologic Surgery and the American Society for Lasers in Medicine and Surgery. He is a member of the New England Dermatological Society, the Massachusetts Medical Society, the Massachusetts Academy of Dermatology and the American Medical Association.

### John R. Sadler

Mr. Sadler has thirty years experience encompassing a number of senior management positions in the Technology Industry. His expertise is in the Information Management, Business Process Automation and Web Services segments.

He has contributed to and participated in a number of business forms including the 1976 Olympic Games in Montreal, Quebec, Professional Sports Leagues along with projects for Fortune 200 Organizations and the American Bankers Association speakers forum. He is a past Trustee for Derby Academy in Hingham, Massachusetts.

He was educated at Newport, Rhode Island area institutions and holds a BS in Business Administration from Bryant College. He is a Trustee for Derby Academy, Hingham, Ma. Mr. Sadler presently is Regional Executive for AppWorx Corporation headquartered in Toronto , Ontario.

### Emily MacNaught

Mrs. MacNaught is a melanoma survivor. Diagnosed in 2001, she has undergone surgery and biotherapy for multiple melanomas. She is a participant in a Beth Israel Clinical Trial on vaccines and melanoma.

She has worked as an assistant buyer for Filenes Department Store and a medical photographer at Massachusetts General Hospital. She is a married mother of two with four grandchildren. She is an avid skier, sailor, gardener and golfer.

### Kate Dobson

Kate Dobson is Vice President of Reed Medical Education (RME). She leads the company's continuing medical education division with a primary emphasis on oncology and women's health.

She is also founding partner of GreenField Partners. GreenField Partners mission is to be a catalyst for revenue generation for its clients. Kate works with both established and emerging companies to identify opportunities to shorten the sales and marketing cycle and identify new revenue engines. She is a proven leader of both sales and marketing teams with demonstrated skills in strategic planning, revenue enhancement, international business, building highly motivated sales organizations and launching and repositioning products for increased profitability.

## ADVISORY BOARD

### Diane Biggieri

Mrs. Biggieri is the Principal at Halifax Elementary School and a long time supporter. She has been involved in focus groups and program design.

### Cheryl Cahill

Mrs. Cahill is a melanoma survivor. She has served as a faculty member at our professional workshop

### Marie France Demierre M.D.

Dr. Demierre is a Board Certified Dermatologist and Director of the Skin Oncology Program at Boston University. She has been a partner in research and education initiatives.

### Karrie Fairbrother RN, BSN

Mrs. Fairbrother is a certified dermatology nurse and President-Elect of the Dermatology Nurses Association. She has collaborated on many projects for DNA and the Foundation. She is the widow of a melanoma victim.

### Robert Hedlund

Mr. Hedlund is a state senator in Massachusetts. He has been instrumental in raising awareness of the problem among other political appointees.

### Robert Mayer M.D.

Dr. Mayer is an oncologist at the Dana Farber Cancer Institute. He has been a friend and mentor for over twenty years.

### Scott Naughton

Mr. Naughton is a businessman with a special interest in skin cancer prevention. He has collaborated with us on fundraising programs and educational initiatives.

### Linda Redding

Ms. Redding is a school librarian and an incredible resource to the foundation. Always ready and willing to research an issue or recommend a resource.

### Jane Shanny BA, MSW

Ms. Shanny is an educator and parent. She has provided invaluable counsel on program design and school recruitment. She wrote an educational piece for our Learn Not 2 Burn Program.

**Marianne Tawa RN, MSN**

Ms. Tawa is a nurse practitioner at the Dana Farber Cancer Institute in the Skin Oncology Program. She is a Board member of the Dermatology Nurses Association. She has been a wonderful supporter of our Foundation since its inception.

**Hensin Tsao MD, PhD**

Dr. Tsao is the Clinical Director of the Melanoma Genetics Program at the Massachusetts General Hospital. He has been involved as an educator and resource in our professional workshops.